

## UKNEE Seminar Announcement

*UK Network of Environmental Economists 2008 seminar series*

### "Mandatory Carbon Reporting: Costs, Benefits and Implications for Policy Development"

5:30pm for 6pm start

**Wednesday 25<sup>th</sup> June 2008**

Venue: Conference Room A & B, Nobel House, Defra, 17 Smith Square, London SW1P 3JR  
Nearest tube: Westminster or St. James' Park

Carbon is fast-developing as a new currency: with national, continental and global markets; cap and trade schemes; and strategic decisions influenced by its future price. But a good currency needs to be trusted and the consistent definition and measurement of carbon emissions is not straightforward. This seminar will hear from two speakers with different perspectives on carbon reporting: the production of emissions data and comparisons of corporate performance on climate change.

#### Guest Speakers:

**Chris Tuppen** is Director of Sustainable Development with British Telecom, coordinating the company's global sustainable development strategy and corporate accountability reports. He has served on the boards of CSR Europe and Business for Social Responsibility, and (currently) of the Global e-Sustainability Initiative and the Social and Environmental Committee of the ACCA. In 2008, Chris was named by The Guardian newspaper as one of the 50 people who could save the planet from environmental disaster.

**Dr Craig MacKenzie** is Director of the Carbon Benchmarking Project at the University of Edinburgh Business School. Craig has extensive experience benchmarking corporate social and environmental performance, having run socially responsible investment teams at Insight Investment and Friends Provident. He is Chair of the Criteria Development Committee at FTSE4Good and advises the Global Reporting Initiative and the Carbon Disclosure Project Supply Chain Leadership Collaboration. He has a PhD on responsible investment.

**Mario Deconti**, Economic Advisor in the Climate Change Economics Unit, Defra, will chair the seminar.

**Discussion** will examine the implications of mandatory standardised carbon reporting for environmental economics and policy development:

- Will the market achieve standardisation? And how much disclosure would mandatory reporting produce in addition to existing reporting requirements?
- Could mandatory/standardised reporting strengthen the case for Government action on climate change and help set targets?
- Would mandatory/standardised reporting help with the assessment and design of economic policy instruments to address climate change and other environmental problems?
- How could mandatory/standardised reporting be managed to best help economic development?

**FREE for UKNEE members • £5 for non-members •**  
**RSVP: Olga Anderson ([olga@eftec.co.uk](mailto:olga@eftec.co.uk)) before 20<sup>th</sup> June 2008**

*UKNEE - the UK Network of Environmental Economists - aims to bring together environmental economists from academia, consultancy and public and private sectors to foster closer relationships, follow recent developments and share experience.*

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